



SHAVING GUIDE

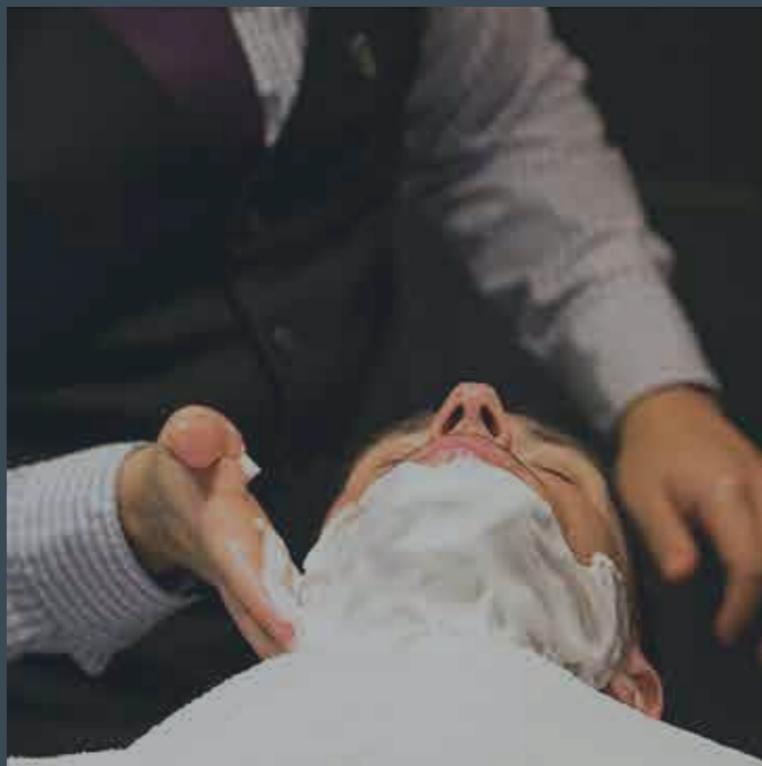
*9 PROFITIPS ON HOW TO IMPROVE
YOUR SHAVE INSTANTLY*

- A. BEARD PREPARATION
- B. KNOW YOUR BLADE
- C. AFTER THE SHAVE

A. BEARD PREPARATION

The preparation of the beard can hardly get enough attention. And many men are not completely satisfied with their shave, mainly the skin isn't feeling comfortable after or they even encounter pain.

Preparing the beard has a big influence on the feel and result of a shave. Let's look closer:



We are convinced, that a good shaving brush and good soap/cream are essential: Only a brush can help to spread the lather properly around every single hair.

But this guide is to improve your shaving result, as an add-on. However your usual routine looks like. You might be surprised about the results.

Here a short list of what we generally consider a good preparation:

- a lot hot water
- a good face wash
- lather up
- give the lather 1-2 min time to do its work

A. BEARD PREPARATION

TIP NO 1. THE HOT SHOWER

Shaving after a shower has exactly the same result of the hot towel treatment that you get at the Barber shop. But what does it do? The hair has a soft core and a shell consisting of chips, that are harder than steel. If the beard hair is soaked in hot water, the core collects the water and will grow in its diameter. This makes the chips open up. Now the microscopic thin edge of your razor's blade can enter the hair and cut it off. Without softening the hair in this way, your razor will still shave, but it is more forcefully ripping, than properly cutting, as it is supposed to.

The shower helps the hair to collect a lot of water. It will do good for your skin and your blade. So shave always afterwards and don't towel off your face before you start shaving.



A. BEARD PREPARATION

TIP NO 2. EXFOLIATING

Exfoliating is always a topic of which we men don't really know how to think about.

Isn't it something only women do? Well, we should do too. The reason why is simple: To

remove all dead skin, and

deep clean it. It prevents from getting tiny pimples and other minor skin problems that most likely get shaven off.

Exfoliating prepares our skin, that a very

sharp blade is about to come close soon. And the best result will show, if done regularly.



There are all kinds of exfoliating products: washlotions, soaps, powders and even masks. But in the end it is all the same. There are some abrasive particles inside the products that remove the skin. Sandpaper basically. So, go into your kitchen, and just use some salt, sugar, or even honey, to wash your face with. For more sophisticated mixtures look for "DIY receipe facial scrub" and you will have exactly what you need, prepared within minutes. Of course many brands lead ready to use ones.

A. BEARD PREPARATION

TIP NO 3. PRESHAVE OIL

Another reason to apply a good beard preparation (besides soften the hair and cleaning the skin) is to lubricate the skin. Shaving soaps and creams lubricate already very well, but who wants it even more slippery and also norture his skin, pre- shave oil helps to let the blade slide smoothly over the skin.

Pre- shave oil is available from many brands with different scents. But one thing is clear, none of them makes it more slippery than the other. Other properties vary, but we found only a very few really natural ones.

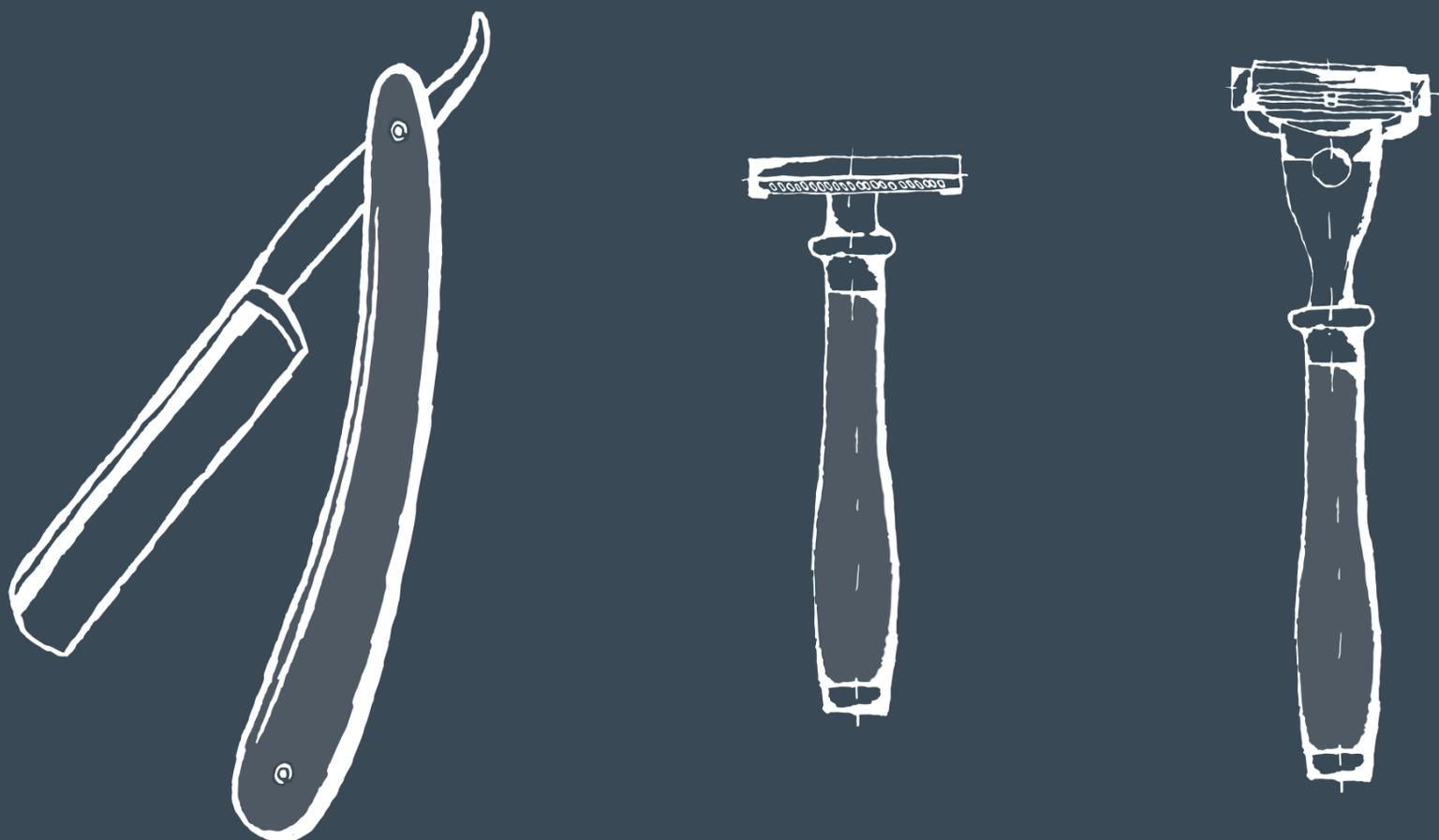


Also here it just makes sense to go into the kitchen and see what you have there.

Argan oil, sesame oil, peanut oil even olive oil and all the others can be used to test the effect.

And the big plus: all these oils that you use for cooking are natural and have valuable properties for your skin.

B. KNOW YOUR BLADE



These tips are made so that you find a few additional ways to enjoy your daily shaving routine more, disregarding which type of razor you use.

In this part we look a bit closer at the blade and what we can do to understand it better and keep it longer fit.

In general it is to recommend:

- Don't shave with a blade that hurts during shaving
- don't try to save money on blades while compromising your shaving result.
- If you are having permanently rashes, you need even to investigate more to find your way.

B. KNOW YOUR BLADE

TIP NO 4. EVALUATE YOUR BLADE



We can actually learn a lot from the traditional straight razor barber shave. A barber needs to know exactly the current condition of his blade, to not let the customer experience a disappointing shave or even pain.

Disregarding the razortype, every blade goes through 3 stages:

- **It cuts well and shaving feels smooth:** The blade is totally ready to use

- **Shaving hurts, but the blade cuts well:** The blade is sharp but previous shaves deformed the edge and it needs to be stropped. (This at least counts for a straight razor. Or? See tip No. 6.)

- **The blade just doesn't cut properly:** Yes, it's dull and needs to be sharpened (straight razor) or replaced.

B. KNOW YOUR BLADE

TIP NO 5. DRY YOUR BLADE

We learned earlier that a blade will get blunt just from cutting hair. Besides wear from using it, corrosion also has an influence on the sharpness of your blade.

The razor gets wet during the shave and is stored in a permanent slightly moist environment, since most of us keep the razor in the bathroom.

Means: the razor blade will corrode. And that first at the thinnest point. And that is the microscopic edge that we badly need “razor sharp”. Corrosion will destroy the edge, so it get dull faster.

Drying your razor blade after the shave can slow this down. Shake it out then use a papertowel, toilette paper, a q-tip or even a hair dryer before you store your razor away.

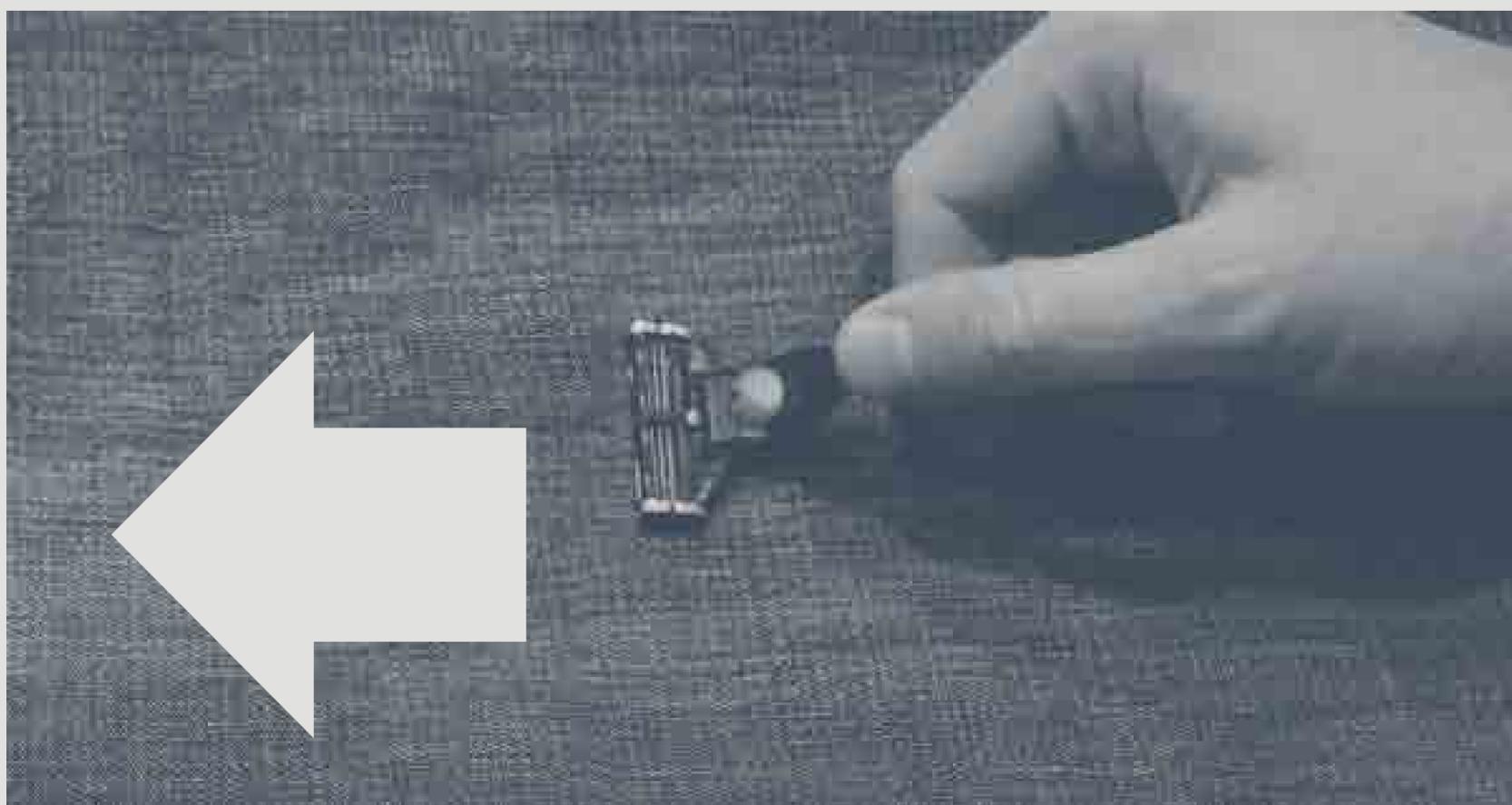
(Remark for straight razor users: NEVER wash your carbon steel razor with water, just wipe it clean with paper and store it in a dry place, such as your nightstand)



B. KNOW YOUR BLADE

TIP NO 6. STROPPING ON A JEANS?

Myth or truth? Well, as seen in tip No.4, stropping is a regular practice for straight razor users. After the invention of the safety razor, even stropping machines with a rotating leather belt have been sold.



And today these kind of pictures are all over the internet, suggesting to strop your razor on a jeans. (Those pictures are mainly displayed with a cartridge razor, but it can be also done with a safety razor).

The blade itself just need hold in a flat angle to the jeans material. And according to theory it works. Stropping simply redirects the small damages of the blade's edge into the original shape.

Try it out to slide you razor for about 15-20-times as shown in the picture.

C. AFTER THE SHAVE



We are almost done.

That is at least what many men think once the last hair is cut and start to rush in this moment .

Please don't do so.

Take this last step - the protection of the skin - with patience.

The different temperatures of water, the smooth feeling of the skin and finally the scent and feel of your aftershave lotion can be very enjoyable.

ONLY THEN START YOUR DAY

C. AFTER THE SHAVE

TIP NO 7. RINSE INTENSIVELY

A good feeling of the skin after your shave has two components: the short and long-term treatment. While for example using a sharp blade and preparing your beard with a lot of water is rather having the effect on this very shave, exfoliating and also this tip are having a long term effect on your skin.

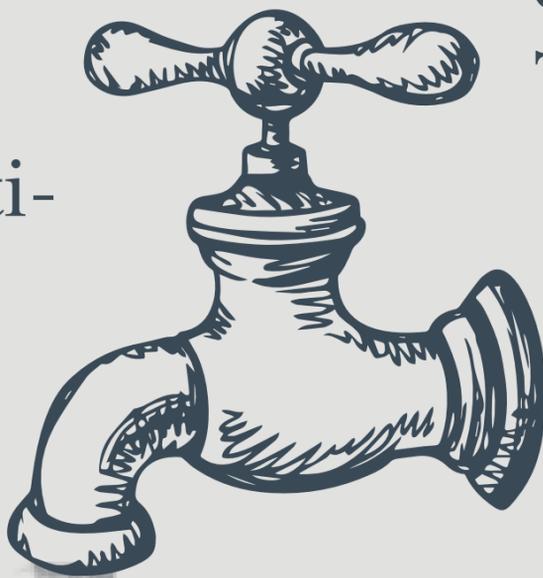
After your shave you should get rid of any foam residue in your face.

Many man immediately use cold water to close the pores but rather do it too quickly and not diligently enough. This makes that there is still a bit of the foam left on the skin.

to unwanted irrti-

At this point need for cold

Rather choose



This can lead to unwanted irritations.

there is no water.

a water-

temperature that is comfortable for you

and rinse intensively all foam off.

After that go over to cold water and towel off finally with a fresh towel.

C. AFTER THE SHAVE

TIP NO 8. THE FROZEN TOWEL

This is one of our favorites! Since cooling down the skin with cold water is recommended to close the pores again after the shave - a nice option here is the frozen towel.

Use a small towel, kitchen towel or microfibre cloth, soak it under cold running water, squeeze it so that it is not holding too much water and place it into the freezer.

The timing you will need to try out according to the actual time you need to shave.

The aim is not to really have it frozen to a hard board, but just nice that it slightly started freezing and is still flexible. Right after a proper rinse off (no. 6), take it out of the freezer and cool down the skin.

Maybe a frozen towel is not the preferred way in winter. But in summer the tapwater might not even reach the desired temperature, so this is a nice and refreshing hack to get around that.



C. AFTER THE SHAVE

TIP NO 9. BEFORE THE AFTERSHAVE

For the last step: the after shave treatment, a good aftershave product is absolutely essential and there is no way around:

-No treatment at all leads often to dry and irritated skin.

- While a “wrong” product for you will even do worse.

We strongly advice to stay away from chemical products and those that contain alcohol.



Some think that disinfection is the point of the after shave treatment. But it is rather to soothe the skin. So, please look for an after-shave product that is natural and more like a lotion or liquid spray.

If you want to disinfect tiny cuts (or bigger ones) get a bottle of pure lavender essential oil. This helps to stop bleedings and to speed up the healing process.

Try also out to not immediately apply the aftershave lotion. Wait some minutes until your skin is completely dry before you apply it.

We hope these few simple tricks will make your morning routine much more pleasurable.

For discussions, detailed questions and of course also feedback feel free to connect directly on wechat.



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